

L.A. Cares About Asthma®

L.A. Care Health Plan



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Program at a Glance

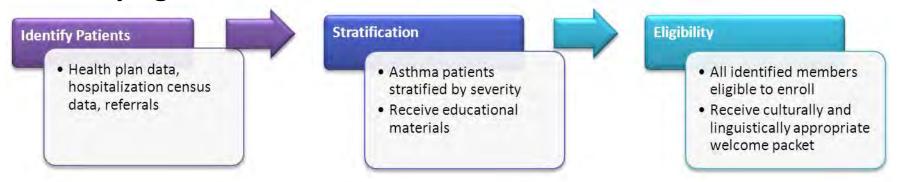


- Location: Los Angeles, California
- Type of Program: Public, non-profit Health Plan
- Service Area: Los Angeles County
- Population Served: 800,000 of Medicaid's vulnerable managed care members residing in low-income communities
- **Results:** Member satisfaction reported at 97.6% in 2011; from 2010 to 2011, HEDIS rate for appropriate use of asthma medication 个 to 84.5% for Medicaid and 个 to 93.94% for Healthy Families

Building the System



Identifying Patients:



Interventions:

 Quarterly monitoring, complex case management, in-home visits, referrals, and educational mailings

Educational Opportunities:

- Health in Motion Asthma 101 classes
- Materials available by mail, online, monthly classes
- Asthma telephone resource line and quarterly monitoring

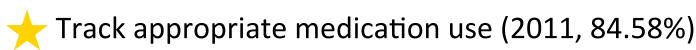
Evaluating the System



Monthly Tracking of 40,000 Members:

 Reports generated by geographic region, member age and asthma severity level

Healthcare Effectiveness Data and Information Set (HEDIS):



Awarded – Certification for Savings Measurement Validity

Annual Evaluation Drives Program Enhancements:

Target asthma members needs

Revise education materials and update continuously

Sustaining the System



Funding:

- L.A. Care Health Plan
- Funding assessed annually based on member growth

Reimburse Community-Based Organizations at Established Case Rate for :

- In-home asthma visits, includes
 - Follow-up calls
 - Environmental management supplies and tools

